

ORCHESTRAL SUMMIT 2013

Schedule

Day 1 – Thursday 15 August 2013

- 9.00am Registration, networking, coffee/refreshments
- 9.30am Official Opening of Summit by Tony Grybowski, CEO of the Australia Council for the Arts
- 9.45am Brent Assink, Executive Director, San Francisco Symphony Orchestra delivers a keynote address, titled 'Will Bruckner Survive the 21st Century? Should he? Orchestras and the Quest for Relevance'. This session followed by Q&A.
- 11.15am Morning tea/networking
- 11.30am Workshop 1 (led by Brent Assink)
Distractions or Imperatives? Orchestras and their leaders are increasingly faced with the challenge of deciding what really matters. We will discuss the concept of 'mission creep' in the context of the constant quest for relevance, for responsiveness to new technologies, for acquiring new audiences. Using a case study of a failed American orchestra as illustrative, we will discuss and analyse the danger of distractions and offer tools to identify current and future imperatives.
- 1.00pm Lunch/networking
- 2.00pm Constituency Meeting – Chief Executives
Constituency Meeting – Artistic Administrators
Constituency Meeting – Human Resources
- 5.00pm Drinks/networking

Day 2 – Friday 16 August 2013

- 9.00am Registration, networking, coffee/refreshments
- 9.45am Welcome from Lisa George, Macquarie Group Foundation
- 10.00am Joseph LaPosta, Operating/Major Projects Manager, AFL NSW/ACT, will speak about issues facing one of Australia's fastest growing and most popular games, AFL. How did this code grow from a niche, state-based game to one of the most widely played and watched in the country? Joseph will touch on issues of audience enhancement, leadership and reputation, talent development and strategy. Followed by Q&A.
- 11.15am Morning tea/networking
- 11.30am Workshop 2 (led by Brent Assink)
It's the People. Orchestras' 'products' are ephemeral experiences — fleeting and yet strangely unforgettable. Given that these experiences are produced BY people and FOR people, orchestras should be shining examples of outstanding human relations. Yet, that is rarely the case. We will examine the unique challenges that our organisations face in developing strong human relations programs and will engage in role-playing in a negotiation exercise as a way of providing learning and resources to use in our interactions with others.
- 1.00pm Close

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